This notice describes the cookies procedures used to collect the information provided by users when browsing on the website.

What is a cookie and what is it used for?

A cookie is a text file that is stored on your device when you visit a website.

Cookies allow operating the website more efficiently, improving its performance and providing the website owners with information for statistical purposes or advertising. In particular, cookies help customising the browsing experience by storing users' preferences (such as language and currency, set to be recognised for the next visit).

What type of cookies do we use and for what purpose?

Our website uses different sets of cookies and similar tools with specific functions. The employed cookies and their function are listed below.

Navigation cookies

These cookies allow the site to operate correctly and to display the contents from the very first access, recognising the language of the country from where the user is connecting. If the site has registration pages and the user is registered, cookies will allow recognising the user and accessing the private areas. Navigation cookies are technical cookies and are therefore necessary to operate the site.

Functional cookies

With user's expressed consent, these cookies allow the user to be recognised on returning visits, avoiding re-entering details each time. For e-commerce sites, if the user has added items to the basket and closed the session without completing the purchase or emptying the cart, these cookies will allow to finalise this purchase on their next visit (within a limited time). Functional cookies are not essential to the operation of the site, but they improve the quality and navigation experience.

Analysis cookies

These cookies are used, for example, by Google Analytics to process statistical analyses about the navigational habits of site users on either their computer or mobile phone, the number of pages visited and the number of clicks made on a page during site navigation. Our site manages the results of these analyses anonymously and exclusively for statistical purposes only if the supplier uses the services connected to the browser installed on the pc or other devices used to navigate our site.

Third-party cookies for marketing/retargeting

These cookies are used by trusted, third parties companies. They allow the user to find the latest products viewed on the website on banner ads of affiliated sites. While the user browses on our website, these

cookies are also used to show products that may be of interest or similar to those he considered earlier, based on his browsing history. Normally, the use of these cookies does not entail processing of personal data, but can allow connecting to user's computer or other devices and tracking the data saved. These cookies connect to the browser installed on the computer or on other devices used while navigating our site.

Social Network cookies

These cookies are necessary to connect the user's social network account to our site. They are used, for example, to allow the user to express appreciation and share it with friends on social networks. Social networks cookies are not necessary for navigation.

HotJar Cookies

This website makes use of the Hotjar service to understand how users navigate around individual pages on our site. Hotjar provides services including Heatmaps, Visitor recordings, Funnels and Form Analysis, Feedback Polls, Surveys and Recruiters.

Through the Hotjar tracking code embedded by our client on their website, the information collected includes:

Device-specific data

- your device's IP address (collected and stored in an anonymized format);
- device screen size;
- device type (unique device identifiers) and browser information;
- geographic location (country only);
- preferred language used to display the webpage.

Log data

Our servers automatically record information which is created upon using Hotjar. Data includes:

- referring domain;
- pages visited;
- geographic location (country only);
- preferred language used to display the webpage;
- date and time when website pages were accessed;

Hotjar uses a variety of services hosted by third parties, such as Google Analytics and Optimizely. These services may collect information sent by your browser as part of a web page request, such as cookies or your IP request. For information on how Google Analytics and Optimizely collect and use your information, please refer to their privacy policies. By continuing to use this website, you consent to the processing of the above data by Hotjar and by the third parties used by Hotjar in accordance with their respective privacy policies. The cookies used by Hotjar have differing durations; some are 365 days, some persist for the session only.

The widget Hotjar Recruit User Testers is a service that allows you to interact with the data collection platform Hotjar run by Hotjar Ltd.

Hotjar respects the generic header "Do Not Track". This means that the browser can point the script to not collect any User's data. It is a setting that is available in all major browsers. More opt-out information from Hotjar are available here.

https://www.hotjar.com/privacy

https://www.hotjar.com/opt-out

How to disable cookies and manage preferences

In their settings most browsers are configured to accept, check and eventually disable cookies. However, we remind you that disabling navigation or functional cookies can limit the operation of the site and/or the service that we offer.

Below you will find instructions on how to disable cookies on different browsers and on other thirdy-party services.

How can I disable cookies and manage my preferences?

The majority of browsers are configured to accept, control or potentially disable cookies through the settings. We nevertheless remind you that disabling navigation or functional cookies may affect the functioning of the website and/or limit the service we offer.

Below is the procedure to follow to manage cookies from the following browsers:

IE http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies

Safari http://support.apple.com/kb/PH19255

Chrome https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en

Firefox http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences

For more information on cookies and to manage your preferences for third party profiling cookies, please go to http://www.youronlinechoices.com.

To disable analytical cookies and prevent Google Analytics from collecting data on your navigation, you can download the add-on from your browser to deactivate Google Analytics:

http://tools.google.com/dlpage/gaoptout.